

ASWIN SASI

UI/UX Designer



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📅 4th April 1998

📄 PROFILE

I'm a UI-UX designer with a track record of employment with multinational corporations. I've collaborated with customers to develop products for a variety of long-term initiatives, including HIMS, Booking, fintech, IVR (Interactive Voice Response), Banking, Order Management, POS, and Project Management. I have experience creating mobile apps, websites, wireframes, prototypes, WIX development, and WordPress development.

🌐 LANGUAGES

English

Malayalam

Hindi

🧩 TOOLS

Figma

Adobe XD

Sketch

Adobe Photoshop

WordPress

WIX

Shopify

📁 PROFESSIONAL EXPERIENCE

jaldee.com

UI-UX Designer

July 2021 – present | Thrissur, India

User research and analysis, Interaction and interface design, Usability testing and evaluation, Creating a sitemap, Wireframe, Prototyping, and UI screens.

Freelancer - Trey Global

UI-UX designer

January 2019 – June 2021 | Calicut, India

Research, Information architecture, Wireframing, Prototyping, Visual Design, WIX Website design & development, WordPress website design & development, Shopify design & development.

🎓 EDUCATION

BTech. Computer Science Engineering

Government Engineering College Idukki

August 2017 – July 2021 | Idukki, India

CGPA: 7.0

Higher Secondary Education

Government Higher Secondary School Naduvannur

June 2014 – April 2016 | Kozhikode, India

Percentage : 82%

SSLC

Government Higher Secondary School Naduvannur

March 2014 | Kozhikode, India

Percentage : 89%

📁 PROJECTS

Loan Management System

Fintech

I Work in the UI / UX design of creating and handle all types of loans, such as Property or Business Loans, Vehicle & 2-Wheeler Loans, Personal Finance Loans and more.

IVR

Interactive Voice Response

I work in the UI/UX design part of the IVR dashboard and its branded App to Handle, track and record all incoming + outgoing calls.

Booking Management Platform

Online Booking system

I work on this project as a UI UX designer to make a user-friendly, and customizable solution for managing appointments and bookings.

DESIGN SKILLS

- UI Design
- User flows
- Wireframes
- Prototyping
- Mockups
- Design systems
- Typography
- HTML5 and CSS3
- Logo design
- Website Design
- Mobile Application Design

SOFT SKILLS

Communicate

Collaborate

Listening, Thoroughly

Flexibility

Persistence

RESEARCH SKILLS

User interviews

Usability Testings

Competitor analysis & Tree testing

Persona hypothesis

PROJECT MANAGEMENT TOOL

Notion

Jira

Google sheets

AWARDS

Jaldee Excellence Award

Jaldee Soft
2023

Order Manager

Order management system

I work in the UI/UX design part of businesses managing orders and controlling inventory.

HIMS

Hospital Management System

Working in UI Ux research and complete the design process for Hospital Management System. It is robust system that facilitates hospitals to manage and control their day-to-day activities with patients medical records.

Restaurant POS Software

Restaurant Management Software

I worked in this project as a UX designer research and designed the app and dashboards for POS management.

Fabsquadmedia

creative agency that works with businesses to increase their online presence and accomplish their marketing objectives. Experienced digital marketers with a strong work ethic that are situated in the United Arab Emirates. I used Figma and WordPress to create the website's design and development.

Splash and Spin

Splash and Spin is a laundry and dry cleaning service provider in Dubai. I used Figma and WordPress to create the website's design and development.

Truslink LLC

Truslink Trading LLC was established in the year 2018 with Head Office at Dubai, UAE and engaged in wholesale and retail of Cosmetics, Household products, Cleaning products, Detergents and Food products. I used Figma and WordPress to create the website's design and development.

Dewlets Healthcare

Dewlets Healthcare Homoeopathic Virtual Clinic is an online homeopathy platform that connects patients worldwide to expert homeopathy doctors. I used Figma and WordPress to create the website's design and development.

Durrat Al Saud

DURRAT AL SAOUD was established in the year 2018 with Head Office in Jeddah, Saudi Arabia, and engaged in wholesale and retail of Cosmetics, Household products, Cleaning products, Detergents and Food products. I used Figma and WordPress to create the website's design and development.

Figma Config Watch Party

Attended Config Watch Party @ Kochi

DECLARATION

I hereby declare that all the information provided above is true to the best of my knowledge and belief. I understand that any misrepresentation or falsification of information may result in disqualification from consideration for employment.

ASWIN SASI
Kozhikode

ACHIEVEMENTS

Jaldee Excellence Award 23

Jaldee Soft Pvt

Google UX certificate

Coursera-Foundations of User Experience (UX) Design

Figma UIUX Projects

Udemy

Figma Design Course - Website from Start to Finish



Udemy

Association Secretary

CSE Department-Government Engineering College
Idukki

Advaya CSE Stall Co-Ordinator

Technical and Cultural Fest-Government Engineering
College Idukki